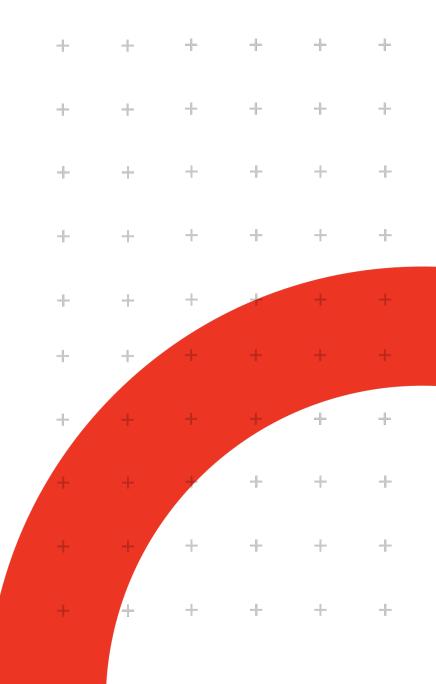


### What's new in Sitecore Experience Commerce 9.3

Rob Earlam Technical Evangelist - Sitecore

April 2020

🕑 @RobEarlam







#### **Rob Earlam**

Sitecore Technical Evangelist



https://robearlam.com





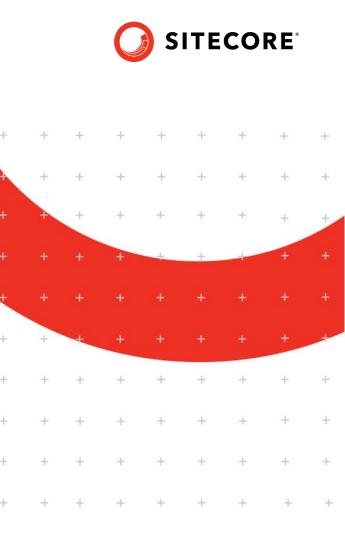
https://twitter.com/robearlam





## Agenda

- 01 Performance
- 02 BizFX Improvements
- **03** New Features



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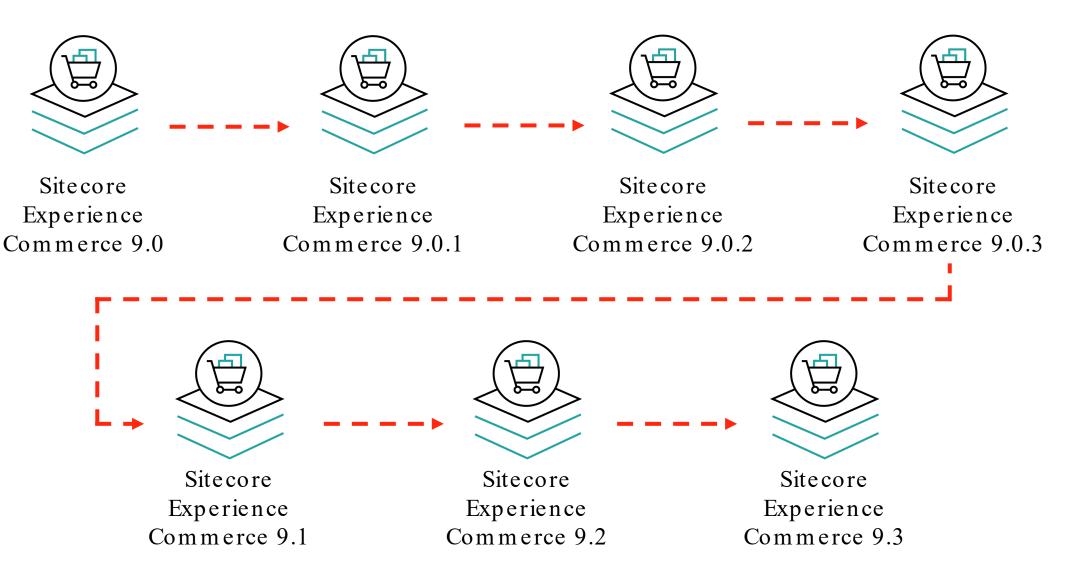
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#### • Sitecore Experience Commerce Versions

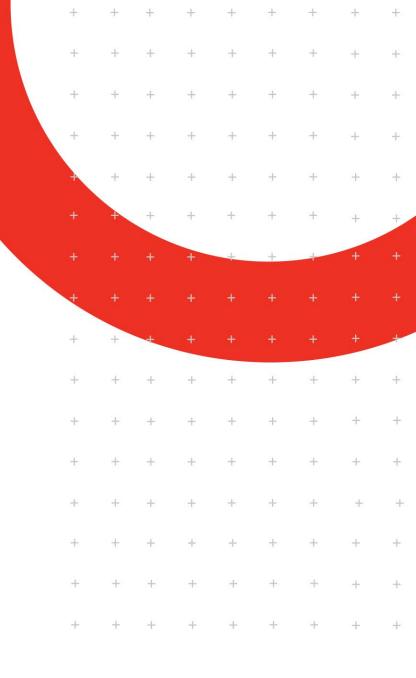


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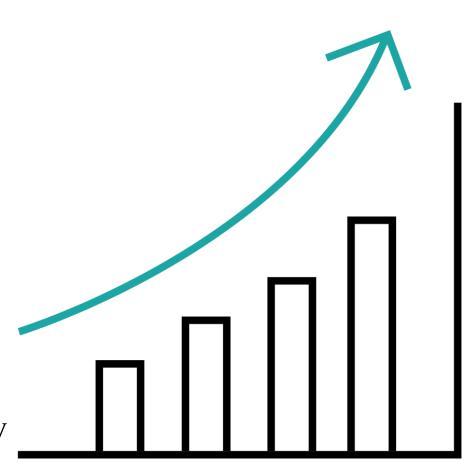


#### - XC 9.3 - Performance



**Key Benefits** 

- 4x 10x increase in scalability and performance over version 9.1
- Enabling brands to drive engagement and revenue
- Accelerating time-to-value
- Improving product usability and productivity for commerce teams



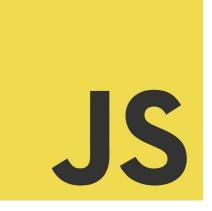




## -• XC 9.3 BixFX Improvements

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#### BizFX Dependency updates





Updated over 40 dependency versions

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- Removed series components no longer required
- From 5.8mb -> 2.4mb 59% reduction in page size!



#### BizFX Search Improvements





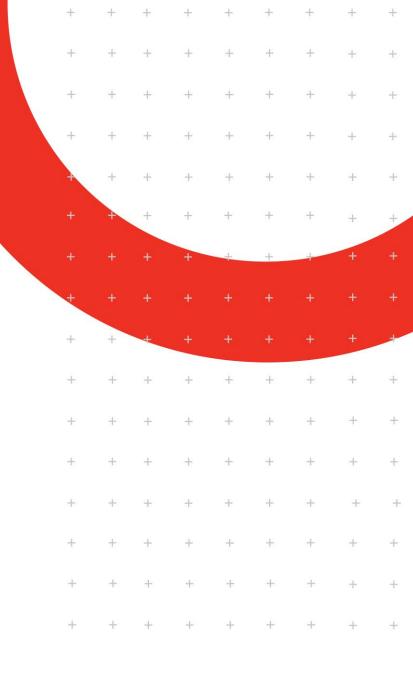
- New indexes
  - Promotions
  - Price\_Cards
- Enabled SwitchOnRebuild for XC indexes





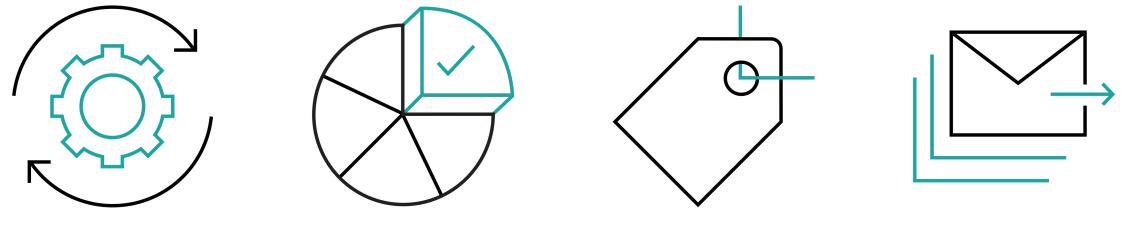


## - XC 9.3 New Features



#### Marketing Features





Marketing Automation List Manager

Promotions

Email Experience Manager



Storefront - Search Improvements

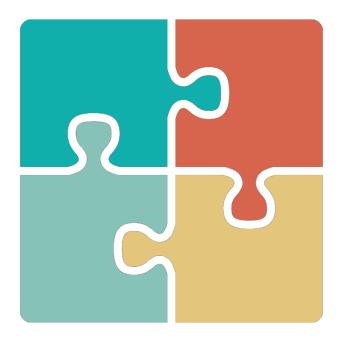


- New search results component
- SXA search box
- SXA faceting component & facet summary
- Category searching



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#### --- Storefront - Scriban



Fast Lightweight Scripting
Engine

SITECORE<sup>®</sup>

- Enables marketers & merchandisers
- Complete customizability of Storefront controls





# Questions?



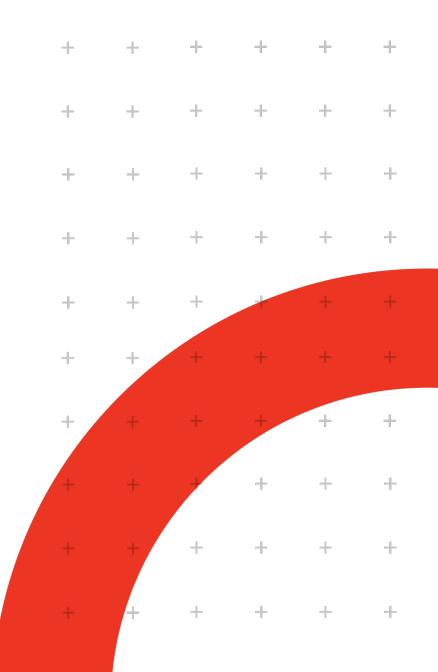
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## Thank you

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